

## **Historic, Archive Document**

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**RADWAY-McCULLOUGH SEEDS**  
Incorporated  
115 BROAD STREET  
NEW YORK, N. Y.  
I. L. RADWANER SEED CO., INC.  
Wholesale Seed Merchants

Sec. 562, P. L. & R.  
U. S. POSTAGE  
**PAID**  
New York, N. Y.  
Permit No. 2686

REGISTERED  
"CENTRAL  
PARK"  
GRASS SEED LIST  
**215**  
Latest Market News

Division of Fruit & Vegetable Crops,  
Bureau of Plant Industry,  
U. S. Dept. of Agriculture,  
Washington, D. C.

A



is not the  
**CHEAPEST IN PRICE, THE BEST NEVER IS!**

**FRED RADWAY SAYS:**  
This is the beginning of the end—of "The Sawdust Trail"  
"Chaff—sand and sawdust versus Highgrade tested but  
inexpensive lawn seed"  
"Quality will survive the pain suffered by the Pocketbook"

**GOLF GRASS MIXTURES**

**ON SPOT F. O. B. NEW YORK**

SPECIAL FAIRWAY MIXTURE  
SPECIAL TEE MIXTURE

SPECIAL SHADY MIXTURE  
SPECIAL PUTTING GREEN  
SPECIAL BENT MIXTURE  
SPECIAL CROQUET & LAWN

SPECIAL SHADY MIXTURE No. 2  
SPECIAL POLO MIXTURE  
SUNSHINE MIXTURE No. 12

GOLF GREEN MIXTURE No. 16

REGULAR SHADY MIXTURE

Chewings 40% Ky. Blue 40% Red top 20%.....35.50  
Chewings 30% Ky. Blue 25% Red top 30% Canada Blue 10%  
Yarrow 5%.....36.88  
Chewings 40% Poa Trivialis 40% Red top 20%.....38.50  
Seaside Bent 40% Red top 60%.....40.00  
Chewings 40% Red top 30% Astoria Bent 10% Blue grass 20%..41.38  
Astoria Bent 10% Chewings Fescue 40% Red top 30% Ky. Blue  
grass 20%.....33.10  
Chewings 50% Trivialis 25% Red top 25%.....41.88  
Astoria Bent 60% Canada Blue 20% Red top 20%.....54.75  
Red top, Ky. Blue grass, Chewings Fescue, white clover and  
10% Bent.....34.00  
Ky. Blue grass 25% Fancy Red top 25% Chewings Fescue 25%  
Bent grass 25%.....65.00  
Poa Trivialis, Red top, Blue grass Chewings Fescue.....24.00

**For Better Turf LAWN SEED PLANTING INSTRUCTIONS**

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.

GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY — RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.  
Roll every week.

Keep soil continually aerated—with sand—TOP DRESSING and frequent hard iron raking or spiking.

THE EARTH MUST BREATHE—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handful of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. SUNSHINE may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

FERTILIZER RATES OF APPLICATION.	
per 1000 sq. ft. recommended by best authorities.	
GRASS SEED	5 lbs. (10x100) or 20x50) or (30x33) sq. feet.
BONE MEAL	18 lbs. encourages weeds and clover.
COTTON SEED MEAL	16 lbs. organic high in nitrogen.
SHEEP MANURE	24 lbs. encourages weeds and clover.
LIME	40 lbs. for clay soil. Not a fertilizer.
NITRATE OF SODA	8 lbs. encourages weeds and clover.
SULPHATE OF AMMONIA	6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.
PEAT MOSS } HUMUS }	Both retain moisture.

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FIRST CLASS  
Permit No. 1648  
(Sec. 510, P. L. & R.)  
New York, N. Y.

**BUSINESS REPLY CARD**  
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c.-POSTAGE WILL BE PAID BY—

**RADWAY-McCULLOUGH SEEDS**  
INCORPORATED  
115 BROAD STREET  
NEW YORK, N. Y.



« « « OFFICE » » »  
115 BROAD STREET  
NEW YORK, N. Y.

**RADWAY-McCULLOUGH SEEDS** Incorporated  
DISTRIBUTORS  
NEW YORK, N. Y.

« « WAREHOUSE » »  
PIER 21, EAST RIVER  
B & O and PENN. R. R.  
TRACK-LIGHTERAGE & STORAGE  
DOOR DELIVERY SYSTEM

TERMS: NET CASH  
ARRIVAL DRAFT

We quote to-day, subject our further confirmation F.O.B. New York basis, usual Seedsmen disclaimer  
as to quality-broken bag lots slightly higher price.

DAILY DELIVERIES TO ALL TRANSPORTATION LINES  
IN NEW YORK, BROOKLYN AND JERSEY CITY

WHOLESALE FIELD  
SEED LIST NO. **215**

TELEPHONES  
BOwling Green 9-3372-9-3373

Anno 1838  
ON SPOT F. O. B. NEW YORK

1875  
ON SPOT F. O. B. CINCINNATI, OHIO

February 13, 1937.

➔ **1c PER LB. MORE IN LESS THAN 1000 LB. LOTS.**

LIST No. 215

ALL TESTS FOR INFORMATION ONLY — TESTED WITHIN SIX MONTHS

GRASS SEED DIVISION:

<u>REDTOP</u> Unhulled Choice	\$9.00
Fancy old crop	17.50
Fancy "Luxor"	18.50
Fancy "Moon"	19.50
Fancy blended	19.00
Extra Fancy	23.00

KY BLUE Light for blending 10 lbs.	12.00
19# heavy old stock	15.75
19# new crop "Luxor"	18.00
21# new crop "Moon"	20.00
25# new extra fcy	26.00

<u>CANADA BLUE GRASS</u>	22.50
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<u>RYE GRASS</u> Domestic Oregon	7.50
Dom.Oregon sealed cert. Perennial	
Imported Perennial	12.00
Imported Italian	11.50
Pacey's Rye short seeded	12.75

NATURAL GRASSES:

<u>FESCUE</u> Chewings	Contains { 91%	24.50
"	Rye Grass { 95%	26.00
"	98%	28.00
"	99%	29.00
Sheeps or Hard		30.00
Red Fescue		29.00
Fine Leaved Fescue		66.00
Meadow Fescue	98/90	10.00

<u>POA TRIVIALIS</u> Rough Stalk	
Meadow Grass	29.50
Old	25.00

<u>POA NEMORALIS</u> Wood Meadow	81.00
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<u>CRESTED DOGSTAIL</u>	29.00
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HAIRY VETCHES	8.50
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BENT

Blue Tag certified	99/90	\$46.00
Red Tag certified	98/90	45.00
Colonial R.I. type	95/90	43.00
Browntop N.Z. Imp.	95/90	76.00

<u>GERMAN BENT</u> So. German Type		
Mixed	80/85	74.00

<u>SEASIDE BENT</u> Bluetag cert. creep-		
ing	99/90	49.50

Red tag or Pacific grade		
mixed- creeping	97/90	47.00

<u>VELVET BENT</u> in 10# Canadian sealed		
bags-12 to 25% pure Velvet/80-	140.00	
about 70% Prince Edward		
Colonial contents.		

<u>WHITE CLOVER</u> "Luxor"	22.00
"Moon"	24.00

<u>RED CLOVER</u> Hungarian	99/90	21.50
One% Green		

<u>ALFALFA</u> N.W.	99/90	33.00
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<u>TIMOTHY</u> "Moon"	8.00
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<u>ALSIKE</u>	26.50
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<u>CANARY</u> Arg. recleaned	6.75
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<u>RAPE</u> Large Black Dwarf Essex	5.75
Small Red	6.25

<u>SUNFLOWER</u> recleaned	6.75
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<u>SUDAN GRASS</u>	5.50
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<u>CRIMSON CLOVER</u>	7.50
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**GARDEN SEEDS. TANAKA'S Japanese NOW ON SPOT IN NEW YORK.**

**MUSTARD SPINACH — SHOGGIN TURNIP — WHITE GLOBE PURPLE TOP.**

All New crop highest test \$13.00 to \$14.00 per 100 lbs.

Also assortment. All new crop **FLOWER SEEDS** on spot New York.

TESTED **Radway's** SEEDS **'ALWAYS DEPENDABLE'**

**CARLOAD HAIRY VETCH  
STORED IN FLORIDA**

**I. L. RADWANER  
SEED CO., Inc.  
Wholesale Seed Merchants**

**HUNGARIAN RED CLOVER  
STORED IN NEW YORK**

Tear off here and mail — no stamp necessary

Radway-McCullough Seeds  
Incorporated

Date.....

Dear Sirs: Please ship the following orders of Grass Seed: **Cash Enclosed. C.O.D.**



.....	Bags.....	Lbs. Each.....
.....	" .....	" .....
.....	" .....	" .....
.....	" .....	" .....

.....Cases.....  
for shipment (on or about) prompt,.....

Yours truly,

Name.....

Address.....